



Thursday, February 02, 2006

editor@sddt.com

<http://www.sddt.com>

Source Code: 20060202tld

Butler joins WBCC as director

Thursday, February 2, 2006

The Women's Business Center of California (WBCC), a nonprofit organization dedicated to supporting the growth of women entrepreneurs, announced Thursday the appointment of Michelle Butler, a San Diego entrepreneur, as the new program director.

Prior to joining the WBCC, Butler was the chief executive officer of her own consulting company, the **Navarretta Group**, which focused on international trade. Through her company, Butler worked with Congress and nonprofit organizations to open up positive trade relations between the U.S. and Cuba. She was instrumental in establishing a relationship between California and Cuba that resulted in a \$10 million trade pact, according to the WBCC.

Butler holds a master's degree in Pacific International Affairs from the Graduate School of International Relations and Pacific Studies at the University of California, San Diego. Her undergraduate degree is from the University of Massachusetts, Amherst.